

CHAPTER I

INTRODUCTION

1.1 Background of the Study

In society, individuals present a persona, a social mask shaped by norms and expectations, to fit into various roles and maintain harmony. Beneath this, the shadow holds hidden traits, emotions, and desires that may be suppressed or unrecognized but are still part of their identity. Balancing these aspects is essential for navigating relationships authentically while staying true to oneself. As Schultz (2013:92) has observed, there is a strong tendency that society will subject to negative consequences if one's individual fail to subdue their darker aspects of human nature, given that society as a whole strives to maintain a stable and harmonious social state. The two sides of a human being can be conceptualized as the persona, which is the side that is presented to society, and the shadow, which is the side that is hidden from society and often unrecognized by most people.

Beginning from the definition of archetype, it is the unconscious element that changes when it becomes conscious. Adopting traits shaped by the individual's awareness according to Jung (1954:21). It affects emotions and mental processes resulting in inherent emotional and behavioural patterns that express themselves through symbolic imagery, thoughts, and actions. Feist and Feist (2008:116) add that the archetype cannot be directly observed in their pure form. Thus, they are shaped by their conscious thoughts. In their raw state, as seen in dreams and visions, archetypes are more unique, harder to understand, and more primitive. There is a

lot of archetypes according to Jung. They are persona, shadow, anima, animus, great mother, wise old man, hero and self.

The Jung's persona and shadow concepts also show that many villains, lacking inner balance, either embody society's darker desires or are consumed by their Shadows, making them tragic figures with deep psychological struggles. Corbett (2013:210) defines an antagonist or villain as a character who stops the protagonist from getting what they want. According to Abbot (2008:110), How the antagonist is presented is important in understanding the narrative. Often, one perspective is given for their personality but underlies so many projection, so they are complex and their actions should be seen in the broader context of the narrative.

Stone (2009:21) suggests that villains often appear incomprehensible and bewildering, possessing evil intentions that go beyond the imagination of ordinary people. This complexity suggests that they have many considerations, including principles, motivations, and internal conflicts, making them more than just one-dimensional embodiments of evil. Persona and shadow phenomena are also reflected in literary works. One of the literary works that reveals persona and shadow is a novel entitled *Red Queen* by Victoria Aveyard.

The antagonist in *Red Queen*, Maven Calore, invites particular interest and exploration, making him an intriguing character to explore regarding the motives that lead him to oppose the main character, Mare Barrow. *Red Queen's* story is constructed within a world defined by societal divisions based on the colour, red-blood and silver-blood. It is a society split by blood type, with the privileged

Silvers ruling over the Reds. The main character, Mare Barrow, a Red, discovers she has a special ability, to disrupt the social order. Mare is thrust into the dangerous world of Silver politics, where she ought to be engaged to Prince Maven. Maven seems nice and loyal towards Mare, but he's quite a complex character. He's manipulative and deceitful, yet he does indicate hesitant and this inner conflict between how he appears and his true intentions creates a lot of contradiction and tension. The tension between Maven's outward persona and his true nature drives much of the conflict in the narrative.

This research is significant to the understanding of how Carl Jung's archetypes, particularly persona and shadow, reveal the psychological complexity of Maven Calore's character in *Red Queen*. His outward appearance and hidden truths highlight the tension between societal expectations and authentic selfhood, offering deeper insights into how unresolved inner conflicts shape characters. Furthermore, examining Maven's dualities illustrates how archetypes drive narrative tension and reflect broader societal issues, such as power and betrayal. By applying Jungian psychology, this study emphasizes the enduring relevance of archetypes in analyzing modern literature and their role in constructing multidimensional characters.

1.2 Research Questions

The research questions of this study are as follows:

1. What is the depiction of the persona and shadow archetype shown by Maven Calore in Victoria Aveyard's *Red Queen*?

2. What are the factors that influence the persona and shadow archetype shown by Maven Calore in Victoria Aveyard's *Red Queen*?
3. How is the impact of the persona and shadow archetype shown by Maven Calore in Victoria Aveyard's *Red Queen*?

1.3 Purposes of the study

The purposes of this study are as follows:

1. To depict the persona and shadow archetype of Maven Calore in Victoria Aveyard's *Red Queen*.
2. To explain the factors that influence the persona and shadow archetype of Maven Calore in Victoria Aveyard's *Red Queen*.
3. To show the impact of the persona and shadow archetype of Maven Calore in Victoria Aveyard's *Red Queen*.

1.4 Previous Study

Many previous studies on *Red Queen* explore themes of gender, class, and social conflict, often analyzing the portrayal of characters through established theoretical frameworks such as Jungian archetypes, Marxism, and postcolonial ecofeminism. These studies commonly focus on the protagonist, Mare Barrow, and how societal issues are reflected in her narrative.

The first previous study is an undergraduate thesis entitled *Stereotypes below the Surface: A Comparative Study of Three Popular Young Adult Novels in the Romantic Fantasy Genre* (2016) by Louise Hansson from Stockholm University. This thesis analyzes the portrayal of female characters in *A Court of Thorns and Roses*, *Red Queen*, and *An Ember in the Ashes*. It argues that while

these heroines are portrayed as strong, they often reinforce traditional gender stereotypes, especially through the male gaze. The thesis highlights a tension between female empowerment and patriarchal norms, focusing on the persistence of gender stereotypes in young adult literature.

The second previous study is an undergraduate thesis entitled *Varieties Of Hero's Archetypes In Red Queen Novel By Victoria Aveyard (2016)* by Isnaita Desriyani from Universitas Negeri Jakarta. Using Christopher Vogler's framework, the thesis analyzes hero archetypes in Victoria Aveyard's *Red Queen*. Through Mare Barrow's narrative identifies four archetypes—unwilling heroes, anti-heroes, group-oriented heroes, and loner heroes—but notes the hero's journey only reaches the "Road Back" stage. The study centers on hero archetypes in dystopian literature.

The third previous study is an undergraduate thesis entitled *Women And Technological Control Towards Nature In Victoria Averyard's Red Queen: A Postcolonial Ecofeminism Study (2017)* by April Linda Nur Fatichah from Universitas Airlangga, using postcolonial ecofeminism to analyze the interplay between women, technology, and nature. It focuses on how powerful female characters, like Elara Merandus, dominate lower-class people like Mare Barrow. The study centers on the abuse of power by women, especially regarding technology and nature.

The fourth previous study is an undergraduate thesis entitled *The Dominance of Clan Reflected in Victoria Aveyard's Red Queen (2015): A*

Sociological Approach (2018) by Widya Rahmawati Wincoko from Universitas Muhammadiyah Surakarta, examining clan dominance in *Red Queen* through social discrimination and oppression. It highlights how Aveyard's portrayal is influenced by real-world issues, such as racism and post-9/11 impacts.

The fifth previous study is an undergraduate thesis entitled *The Discrimination Between Classes As Seen Through The Red And Silver Families In Victoria Aveyard's Red Queen (2018)* by Luisa Nastiti Wikaningtyas from Universitas Sanata Dharma, exploring class discrimination in *Red Queen*, showing the severe oppression faced by the Reds versus the luxury enjoyed by the Silvers. While effective in highlighting class differences, it lacks focus on the characters' psychological impacts.

The sixth previous study is an undergraduate thesis entitled *Social Conflict In Victoria Aveyard's Red Queen Novel (2015): A Sociological Approach (2018)* by Burhanudin Fatih from Universitas Muhammadiyah Surakarta, examining social conflicts in *Red Queen* through a sociological lens, linking the novel's societal struggles to real-world dynamics. The focus on conflict, however, may overlook other key themes and literary aspects.

The seventh previous study is an undergraduate thesis entitled *Animus Of The Main Character In Victoria Aveyard's Red Queen (2020)* by Nadia Rizka from Universitas Islam Negeri Maulana Malik Ibrahim, analyzing Mare Barrow's animus traits through Jung's Archetype theory, highlighting her masculine traits

and behaviors, though it may overlook other facets of her character and broader themes in the novel.

The eighth previous study is an article entitled *Representations of Girlhood and Girl Stereotypes in Victoria Aveyards' The Red Queen Collection* (2021) by Masoumeh Soltani and Laleh Atashi from Shiraz University, analyzing girlhood in the series using theories like Girl Power and Reviving Ophelia, showing how cultural norms shape identities across ethnic and social lines. While it effectively illustrates girlhood diversity, it may rely too heavily on established theories, limiting fresh insights.

The ninth previous study is an undergraduate thesis entitled *The Operation Of Hegemony In Victoria Aveyard's Red Queen* (2023) by Ulul Azmi Rachmawati from Universitas Negeri Malang, applying Antonio Gramsci's theory of hegemony to analyze how the ruling class enforces ideology on the subordinate class through non-coercive means. While the thesis effectively highlights the operation of hegemony, its focus may limit the exploration of other themes like class struggle or character development.

The tenth previous study is an undergraduate thesis entitled *Class Discrimination in Victoria Aveyard's Red Queen* (2023) by Khantsa Nur Aisya from Universitas Stikubank, analyzing class discrimination through Marxist and Weberian theories, highlighting the oppression of the lower class. While effective in showcasing discrimination, its reliance on established theories may limit novel insights. The focus is on class-based oppression under capitalism.

While earlier studies have explored various themes within the *Red Queen*, this research focuses on the antagonist of Red Queen story, Maven Calore. However, this research sets itself apart by examining the antagonist, Maven Calore, through the lens of Jung's persona and shadow archetypes, offering a distinct perspective that has not been explored in earlier studies. While previous research has analyzed the broader themes and characters of *Red Queen*, this study provides a fresh understanding of Maven's psychological complexity and its influence on the narrative's development.

1.5 Scope of the Research

The scope of this study is centred on the exploration of the Jungian archetype of the persona and shadow within the antagonist character from Victoria Aveyard's novel *Red Queen*. It will examine how this psychological concept is embodied in the character of Maven Calore. The writer will analyse intrinsic aspect using character, characterization and conflict. For the extrinsic aspect specifically on the depiction of persona and shadow within Maven's character, the factors of persona and shadow within Maven's character, and the impacts of persona and shadow within Maven's character.

1.6 Writing Organization

CHAPTER I INTRODUCTION

This chapter elaborates towards the reader with an overview through the background of the study, research questions, objectives of the study, scope of the study, and previous studies.

CHAPTER II THEORETICAL FRAMEWORK

This chapter contains the theoretical framework and research method used in this research. The author uses the psychological approach, which includes the intrinsic theory to describe the character and the extrinsic theory to elaborate the portrayal and archetype of the persona and shadow.

CHAPTER III RESULT AND DISCUSSION

This chapter shows the writer's data and analysis utilizing theory for intrinsic aspect and extrinsic aspect also analysis for completing the research question.

CHAPTER IV CONCLUSION

This chapter summarizes the main points and conclusion of the analysis.

REFERENCES