

ABSTRACT

Zakat, infaq and Sadaqah are one of the sources of Muslim financing for poverty alleviation. The usage of financial technology is one of the ways to raise ZIS funds, and can also be a productive way to collect ZIS. However, only 6.74% of ZIS capital is used on online platforms.

This study uses the information technology user behavior model (UTAUT) to investigate the intention to pay ZIS through the QRIS digital payment platform. This research is quantitative and uses a sample size of 100 participants, using the PLS SEM analysis approach.

The results showed that the variables of performance expectations and facilitating conditions in the model were found to have a positive and significant effect on the intention to pay ZIS. While the variables of business expectations and social influence have no effect on the intention to pay ZIS.

Keywords : UTAUT, Intention to pay Zakat , QRIS, ZIS, Digital Financy

