

CHAPTER IV

CONCLUSION

The Devil Wears Prada revolves around the story of an assistant and her ruthless boss, Miranda. Miranda's character is the antagonist of the story, she is portrayed as a cruel boss who mistreats her employees by acting arbitrarily and tends to do as she pleases due to her higher status. The writer decided to analyze Miranda's character using Alfred Adler's concept of superiority complex because the writer is intrigued by how cruel Miranda's character is. Based on the intrinsic and extrinsic elements analysis, the writer finds that Miranda is striving for success without applying proper methods, resulting in her developing a superiority complex. Miranda's sign of superiority complex is shown through her actions towards her assistant which are exaggerated demands, aggressiveness, accusative attitude, and snobbishness. Her superiority complex emerges because of her conditions in her early days, where she felt inferior due to her poor family condition, her being a neglected child due to the lack of attention from her family, and her lack of social interest. Her superiority complex develops as she strives in the fashion industry, making her a difficult person to deal with when she becomes a boss. Her superiority complex eventually leads her to become a person who is unable to understand other people, making her lack empathy and self-awareness.

Miranda works very hard to achieve her goals and she has clearly been through unfavorable situations in her young years which leads her to grow as a tough person. Without good guidance from the family, especially her parents, Miranda is not used to affection and building good relationships with other people, making her strive

for success inaccurately. Superiority complex may be seen as a negative condition as it has a detrimental impact on other people and the person themselves. However, it arises from the underlying feelings of inferiority which are not handled well. *The Devil Wears Prada* might be a story about a cruel boss, but it also shows that behind a person's bad attitude, there is a past they experienced that made them change into the way they are. Behind a person with a superiority complex, there is an underlying feeling of inferiority. Therefore, by analyzing the novel, the writer discovers a new perspective that was not previously known, making the writer learn new insights. The findings from this research thesis carry significant value to the writer and are expected to be beneficial to a wider readership as well, particularly those engaged with *The Devil Wears Prada* novel or English literature in general.

