

DAFTAR PUSTAKA

- Asfi, M. (2017). *Metodologi Penelitian Kualitatif Paradigma, Metode, dan Aplikasi*. Malang: Universitas Brawijaya Press
- Alyusi. S.D. (2019). *Media sosial Interaksi, Identitas dan Modal Sosial*. Jakarta: Kencana (Prenadamedia Group).
- Annur, C. M. (2020). *Berapa Usia Mayoritas Pengguna Media Sosial di Indonesia?*. Retrieved September 19, 2022, from <https://databoks.katadata.co.id/datapublish/2020/1/23/berapa-usia-mayoritas-pengguna-media-sosial-di-indonesia>
- Annur, C. M. (2021). *Pengguna Instagram di Indonesia Mayoritas Perempuan*. Retrieved March 20, 2023, from <https://databoks.katadata.co.id/datapublish/2021/06/29/perempuan-paling-banyak-gunakan-instagram-di-indonesia>
- Annur, C. M. (2023). *Facebook hingga Twitter, Ini Deretan Media Sosial Terpopuler Dunia di Awal 2023*. Retrieved August 20, 2023, from <https://databoks.katadata.co.id/datapublish/2023/02/06/facebook-hingga-twitter-ini-deretan-media-sosial-terpopuler-dunia-di-awal-2023>
- Aprilyani, J. (2021). *Ini Dia, Filter yang Paling Banyak Dipakai Para Penunggah Konten Video di Medsos*. Retrieved September 19, 2022, from <https://www.momsmoney.id/news/ini-dia-filter-yang-paling-banyak-dipakai-para-penunggah-konten-video-di-medsos>
- Baudrillard, J. (1994). *Simulacra and simulation*. Ann Arbor: University of Michigan Press
- Chen, T., Lian, K. dkk. (2020). Occidentalisation of Beauty Standards: Eurocentrism in Asia. *Across The Spectrum of Socioeconomics* Vol.1 (2)
- Choi, T. R., & Sung, Y. (2018). Instagram versus Snapchat: Self-expression and privacy concern on social media. *Telematics and Informatics* 35, pp. 2289-2298
- Cowan, K., Javornik, A., & Jiang, P. (2021). Privacy concerns when using augmented reality face filters? Explaining why and when use avoidance occurs. *Psychology & Marketing*, 38(10), pp. 1799–1813
- Denzin, N. K., & Lincoln, Y. S. (2018). *The SAGE Handbook of Qualitative Research* (5th ed.). California: SAGE Publications.
- Elias, A. S., & Gill, R. (2018). Beauty surveillance: The digital self-monitoring cultures of neoliberalism. *European Journal of Cultural Studies*, 21(1), pp. 59–77

- Eshiet, J. (2020). "Real me versus social media me": Filtrations, Snapchat dysmorphia and beauty perceptions among young women. *Electronic Theses, Projects, and Dissertations*, 6, pp.16–93.
- Fatmawati. (2018). Konstruksi Citra Diri (*Self Image*) Remaja Tentang Makna Cantik Melalui Kegiatan Selfie (Self Potrait) Di Instagram. *Other thesis, Universitas Islam Riau*.
- Firdausya, I. (2021). *Survei: 87% Anak Indonesia Main Medsos sebelum 13 Tahun*. Retrieved September 19, 2022, from <https://mediaindonesia.com/humaniora/398511/survei-87-anak-indonesia-main-medsos-sebelum-13-tahun>
- Flanagan, O. (1998). *Self Expressions : Mind, Morals, and the Meaning of Life*. New York: Oxford University Press
- Foxa, J., Vendemia, M.A., Smithc, M.A., & Brehma. N.R. (2020). Effects of taking selfies on women's self-objectification, mood, self-esteem, and social aggression toward female peers. *Body Images* 36: pp.193-200.
- French, M., & Bazarova, N. N. (2017). Is Anybody Out There?: Understanding Masspersonal Communication Through Expectations for Response Across Social Media Platforms. *Journal of Computer Mediated Communication*, 22(6), pp. 303–319.
- Given, L. M. (2008). *The SAGE Encyclopedia of Qualitative Research Methods*. California: Sage Publications, Inc.
- Green, M, S. (2007). *Self-Expression*. New York: Oxford University Press
- Haryono. C. G. (2020). *Ragam Metode Penelitian Kualitatif Komunikasi*. Sukabumi: CV Jejak.
- Hess, A. (2015). The selfie assemblage. *International Journal of Communication*, 9(1), pp. 1629-1646
- Ibáñez-Sánchez, S., Orus, C., & Flavian, C. (2022). Augmented reality filters on social media. Analyzing the drivers of playability based on uses and gratifications theory. *Psychology & Marketing*, 39(3), pp. 559-578.
- Janmohamed, S. Z. (2017). *Generation M*. Yogyakarta: Bentang
- Javornik, A., dan Pizzetti, M. (2017). Mirror Mirror on the Wall, Who Is Real of Them All? - the Role of Augmented Self, Expertise and Personalisation in the Experience With Augmented Reality Mirror. *NA - Advances in Consumer Research* 45, pp. 423-427.
- Javornik, A., Marder, B., Pizzetti, M. & Warlop, L. (2021). Augmented self - The effects of virtual face. augmentation on consumers' self-concept. *Journal of Business Research*, 130, pp. 170-187.
- Javornik, A. Marder, B., Barhorst, J. B., Mclean, G., Rogers, Y., Marshall, P., Warlop, L. (2022). 'What lies behind the filter?' Uncovering the

- motivations for using augmented reality (AR) face filters on social media and their effect on well-being. *Computers in Human Behavior*, 128: pp. 107-126.
- Jonesy. (2021). *Standar Kecantikan dan Bahaya 'Beauty Filter' di Kamera Ponsel*. Retrieved September 19, 2022, from <https://magdalene.co/story/bahaya-beauty-filter-di-kamera-ponsel>
- Kim, H. S., & Ko, D. (2007). Culture and self-expression. In C. Sedikides, & S. Spencer (Eds.), *Frontiers of social psychology: The self* (325–342). Psychology Press
- Kovac, V. B. (2016). *Basic Motivation and Human Behaviour*. London: Springer Nature
- Krollokke, C., & Sorensen, A.S. (2006). *Gender Communication Theories & Analyses: From Silence to Performance*. California: Sage Publications.
- Langdrige, D. (2007). *Phenomenological Psychology: Theory, Research and Method*. Harlow: Pearson Education Limited.
- Lavrence, C., & Cambre, C. (2020). “Do I Look Like My Selfie?”: Filters and the Digital-Forensic Gaze. *Social Media + Society*, 6(4).
- Lichtenstein, S., & Slovic, P. (2006). *The Construction of Preference*. New York: Cambridge University Press
- Lister, M., Dovey, J., Giddings, S., Grant, I., & Kelly, K. (2009). *New Media: a critical introduction Second Edition*. New York: Routledge.
- Littlejohn, S.W., & Foss, K.A. (2009). *Encyclopedia of Communication Theory*. California: SAGE Publications.
- Littlejohn, S.W., Foss, K.A., Oetzel, J. G. (2017). *Theories of Human Communication 11th Edition*. Long Grove: Waveland Press, Inc.
- Manovich, L.(2001). *The Language of New Media*. Cambridge: MIT Press
- Manzilati, A. (2017). *Metode Penelitian Kualitatif : Paradigma, Metode, dan Aplikasi*. Malang: UB Press.
- Mealy, P. (2018). *Virtual & Augmented Reality*. New Jersey: John Wiley & Sons, Inc
- Mecca, A. (2019). Photo Selfie as Women Expression of Femininity. *Capture : Jurnal Seni Media Rekam*: Vol.10 (2)
- Mendoza, B.A. (2022). FACE FILTERS AND THEIR EFFECTS ON USERS. *SDSU Theses and Dissertations* (2676863655). Pt. 1-49.
- Nasrullah, R. (2015). *Media Sosial: Perspektif Komunikasi, Budaya, Sosioteknologi*. Bandung: Simbiosis Rekatama Media.

- Ramadhani, K.S. (2022). Fenomena Pengguna Filter Wajah Augmented Reality Instagram di Kalangan Remaja Bandung. *Skripsi(S1) thesis, FISIP UNPAS*.
- Rana, Z. (2021). Fake Reality: Women Portrayal in Beauty Product Advertisements of Pakistani Private Channels. *Jurnal Sosiologi Reflektif*, vol.16(1), pp.53-72
- Rios, J. S., Ketterer, D. J., & Wohn, D. Y. (2018). How users choose a face lens on Snapchat. In (Eds.) Evers, V. & Naaman, M., CSCW 18. *Proceedings of the Companion of the 2018 ACM Conference on Computer Supported Cooperative Work and Social Computing* (pp. 321–324: Association for Computing Machinery.
- Samuels, R. (2009). *New Media, Cultural Studies, and Critical Theory After Postmodernism*. New York: Palgrave Macmillan.
- Saputro, P. (2022). *Filter IG Viral yang Bisa Kamu Coba di Tahun 2022*. Retrieved September 20, 2022, from <https://inet.detik.com/cyberlife/d-6142791/filter-ig-viral-yang-bisa-kamu-coba-di-tahun-2022>
- Setiansah, M., Udasmoro, W., & Noviani, R. (2015). Selfie dan Narsisme Perempuan: Ambivalensi Perempuan Urban dalam Mengkonstruksi Identitas Diri sebagai Subyek di Smartphone. *JURNAL SIGNAL: Vol 3(2)*
- Schau, H.J., & Gilly, M.C. (2003). We Are What We Post? Self-presentation in Personal Web Space. *Journal of Consumer Research*, 30(3), pp. 385-404
- Siyoto, S., & Sodik, M.A. (2015). *Dasar Metodologi Penelitian*. Yogyakarta: Literasi Media Publishing.
- Suhada, D. N., Demartoto, A., & Sunesti, Y. (2022). “The Dilemma of Beauty in the Social Media Era. *KnE Social Sciences*, 7(19), pp. 100–109
- Thornham, S. (2010). *Teori Feminis dan Cultural Studies: Tentang Relasi yang Belum terselesaikan*. Yogyakarta: Jalasutra.
- Tis'ah, J, A, R, H. (2022). *Kejahatan Berbahasa (Language Crime)*. Tasikmalaya: Langgam Pustaka.
- Tong, R. (2009). *Feminist Thoughts: A More Comprehensive Introduction*. Colorado: Westview Press.
- Tranchina, G. (2015). *Eurocentric Beauty Standards: A Global Disease*. Retrieved September 1, 2023, from <https://germmagazine.com/eurocentric-beauty-standards-a-global-disease/>
- Wahyuni, P., Irma, A., Arifin, S. (2021). *Perempuan: Perempuan dan Media Volume 1*. Banda Aceh: Syiah Kuala University Press
- Wolf, N. (1994). *Fire with fire: the new female power and how it will change the 21st century*. New York: Random House.