

DAFTAR PUSTAKA

- Aalberg, T., Strömbäck, J., & de Vreese, C. H. (2011). The *framing* of politics as strategy and game: A review of concepts, operationalizations and key findings. *Journalism*, 13(2), 162–178. <https://doi.org/10.1177/1464884911427799>
- Adam, S. & Maier, M. (2010). *Personalization of politics: A critical review and agenda for research*. *Communication Yearbook*, 34, 213-258.
- Adiprasetyo, J., & Wibowo, K. A. (2019). A: jurnalisme banal dan trivialisasi. *Media dan pembangunan berkelanjutan: Meneropong peran media massa dalam menunjang SDGs*, 1-22. https://www.researchgate.net/publication/338113157_A_Jurnalisme_Banal_dan_Trivialisasi
- Al Jazeera English. (2024, 12 Mei). *Indonesia's Prabowo: Victory, controversies and hopes*. [Video]. YouTube. https://www.youtube.com/watch?v=51Rctpb_EJg
- Allan, S. (2006). *Online news: Journalism and the Internet*. McGraw-Hill Education (UK).
- Ambardi, K. (2017). Disrupsi digital dan kualitas jurnalisme *online* Indonesia: Eksplorasi konseptual, pengukuran, dan kontekstualisasi. In K. Ambardi, G. D. Parahita, L. Lindawati, & A. W. Sukarno (Eds.), *Kualitas jurnalisme publik di media online: Kasus Indonesia* (p. 143). Gadjah Mada University Press.
- Baran, S. J., & Davis, D. K. (2010). *Mass Communication Theory: Foundation, Ferment, and Future* (5th ed.). Cengage Learning.
- Bates, Kath. (22 Juni 2017). *From Broadsheet to Tabloid and Beyond*. Oxford Open Learning. <https://www.ool.co.uk/blog/broadsheet-tabloid-beyond/>
- Barańska-Szmitko A. (2022). Wyznaczniki tabloidyżacji popularnonaukowego dyskursu historycznego w kanale serwisu YouTube „Historia bez Cenzury”, „Stylistyka” XXXI: 137–175, <https://doi.org/10.25167/Stylistyka31.2022.7>
- Bastos, Marco. (2016). *Digital Journalism and Tabloid Journalism*. 10.4324/9781315713793-22.
- Bastos, M. T. (2019). *Tabloid Journalism*. In: Vos, T. P., Hanusch, F., Geertsema Sligh, M., Sehl, A. & Dimitrakopoulou, D. (Eds.), *The International Encyclopedia of Journalism Studies*. Hoboken, N.J.: Wiley. ISBN 9781118841679

- Bazaco, Á., Redondo, M., & Sánchez-García, P. (2019). *Clickbait as a strategy of viral journalism: conceptualisation and methods*. *Revista Latina de Comunicación Social*, (74), 94.
- Boukes, M. (2022). *Episodic and Thematic Framing Effects on the Attribution of Responsibility: The Effects of Personalized and Contextualized News on Perceptions of Individual and Political Responsibility for Causing the Economic Crisis*. *The International Journal of Press/Politics*, 27(2), 374-395. <https://doi.org/10.1177/1940161220985241>
- Bird, S. E. (2008). *Tabloidization*. *The International Encyclopedia of Communication*. doi:10.1002/9781405186407.wbiect002
- Bird, E. S. (2009). 'Tabloidization. What is it and does it really matter?', in Zelizer, B. (Ed.) *The changing faces of journalism: Tabloidization, technology and truthiness*. New York: Routledge.
- Blumler, J., & Gurevitch, M. (1995). *The Crisis of Public Communication*. Routledge. <https://doi.org/10.4324/9780203181775>
- Brosius, H. B. 1994. *Agenda-setting after a Quarter-Century of Research: Methodological and Theoretical Standstill?* 269–88.
- Campbell, W. J. (2019). *Yellow Journalism*. *The International Encyclopedia of Journalism Studies*, 1–5. doi:10.1002/9781118841570.iejs0159
- Cohen, B. (1963). *The Press and Foreign Policy*. Princeton, NJ: Princeton University Press.
- Couldry, N., Livingstone, S. M. and Markham, T. (2007). *Media consumption and public engagement: Beyond the presumption of attention*. Basingstoke: Palgrave.
- Christians, G., Glasser, T.L., McQuail, D., Nordenstreng, K. and White, R.A. (2009). *Normative Theories of the Media: Journalism in Democratic Societies*, Champaign, IL: University of Illinois Press
- Ciptadi, Suluh Gembyeng and Armando, Ade (2018) *Upaya Agensi Melawan Logika Jangka Pendek Jurnalisme Daring: Studi Kasus Tirto.id*. *Jurnal Komunikasi Indonesia*. Vol. 7: No. 1, Article 5. DOI: 10.7454/jki.v7i1.9690
- Danielson, M., & Rolandsson, T. (2020). *Politicians as entertainers-a political performance of the personal*. *Continuum*, 34(5), 733-748.
- DeFleur, M.L., & DeFleur, M.H. (2022). *Mass Communication Theories: Explaining Origins, Processes, and Effects (2nd ed.)*. Routledge. <https://doi.org/10.4324/9781003083467>

- Denzin, N. K. dan Y. S. Lincoln (eds.). (2009). *Handbook of Qualitative Research*. Terj. Dariyatno dkk. Jogjakarta: Pustaka Pelajar.
- De Swert, Knut, and Ine Kuypers. (2020). *Ordinary People Regularly Reported? Looking for Patterns in the Presence of Ordinary Citizens in Television News in 20 European Countries*. *Journalism Studies* 21:1037–54.
- De Vreese, C. H., & Elenbaas, M. (2008). Media in the Game of Politics: Effects of Strategic Metacoverage on Political Cynicism. *The International Journal of Press/Politics*, 13 (3), 285–309. <https://doi.org/10.1177/1940161208319650>
- Djupsund, G., & Carlson, T. (1998). *Trivial stories and fancy pictures?: Tabloidization tendencies in finnish and swedish regional and national newspapers 1982–1997*. *Nordicom Review*, 19(1), 101-114.
- Dunn, A. (2003). Telling the story: Narrative and radio news. *Radio Journal: International Studies in Broadcast & Audio Media*, 1(2), 113-127.
- Entman, Robert M. (1993). *Framing: Toward Clarification of a Fractured Paradigm*. *Journal of Communication* 43(4):51–58. doi: 10.1111/j.1460-2466.1993.tb01304.x.
- Fenton, N. (2010). *New Media, Old News: Journalism & Democracy in the Digital Age*. SAGE Publications Ltd.
- Forsell, L. M., & Åström, J. A. (2012). Meanings of Hugging: From Greeting Behavior to Touching Implications. *Comprehensive Psychology*, 1. <https://doi.org/10.2466/02.17.21.CP.1.13>
- Franklin, B. (1997). *Newszak and News Media*. London: Arnold.
- Gerstlé, J., & Nai, A. (2019). Negativity, emotionality and populist rhetoric in election campaigns worldwide, and their effects on media attention and electoral success. *European Journal of Communication*, 34(4), 410-444.
- G. N. Ray. (2013). Tabloidization of the Media: the Page Three Syndrome, <http://presscouncil.nic.in/decisions/oct-rew-1-239.pdf>
- Gitlin, T. (1980). *The Whole World is Watching: Mass Media in the Making and Unmaking of the New Left*. Berkeley: University of California Press.
- Gran, C. S. (2016). *Tabloidisation of the Norwegian news media: A quantitative analysis of print and online newspaper platforms*. LAP LAMBERT Academic Publishing.
- Guba, E. G. (1990). *The Paradigm Dialog*. Sage Publications.

- Gulati, G. J., Just, M. R., & Crigler, A. N. (2004). News coverage of political campaigns. In *Handbook of political communication research* (pp. 255-274). Routledge.
- Haddock, G., & Maio, G. R. (2008). Attitudes: Content, structure and functions. *Introduction to social psychology: A European perspective*, 112-133.
- Hasfi, N. (2023, Desember 6). *Pemilih Muda dan Buaian "Politainment"*. kompas.id. <https://www.kompas.id/baca/opini/2023/12/06/pemilih-muda-dan-buaian-politainment>
- Haryatmoko. (2007). *Etika Komunikasi*. Jakarta: Raja Grafindo Press.
- Harrington, Sephen. (2008). *Popular News in The Twenty-First Century: Time For A New Critical Approach? Journalism: Theory, Practice, and Criticism, Vol 9, 266-284*
- Huber, B., & Aichberger, I. (2020). *Emotionalization in the media coverage of honey bee colony losses. Media and Communication*, 8(1), 141-150.
- Ikhwan, M., & Luhur, U. B. (2023). *Politics Entertainment di Media Online: Analisis Pemberitaan Bakal Calon Presiden Pemilu 2024 di Detik.com. Jurnal Ilmu Komunikasi*, 6.
- Iyengar, S., dan D. R. Kinder. (1987). *News That Matters: Television and American Opinion*. Chicago: University of Chicago.
- Iyengar, S. (1996). *Framing responsibility for political issues. The Annals of the American Academy of Political and Social Science*, 546(1), 59-70.
- Jung, A. K., Stieglitz, S., Kissmer, T., Mirbabaie, M., & Kroll, T. (2022). *Click me...! The influence of clickbait on user engagement in social media and the role of digital nudging. Plos one*, 17(6), e0266743.
- Kurtz, H. (1993). *Media Circus- The Trouble with America's Newspapers*. New York: Random House
- Langer, J. (2001). *Tabloid Television: Popular Journalism and the 'Other News'*. London: Routledge
- Lefkowitz, J. (2021). *Tabloidization in the Internet age*. In *Global tabloid* (pp. 34-55). Routledge.
- Lewis, J., Williams, A. and Franklin, B. (2008). *A compromised fourth estate? Journalism Studies*, 9 (1), 1 – 21.
- Lippman, W. (1922). *Public Opinion*. New York: Macmillan.

- Littlejohn, Stephen W., Karen A. Foss, and John G. Oetzel. 2016. *Theories of Human Communication: Eleventh Edition*. Waveland Press.
- Livingstone, S. (1999). *New media, new audiences?. New media & society*, 1(1), 59-66.
- Magin, M. (2019). *Attention, please! Structural influences on tabloidization of campaign coverage in German and Austrian elite newspapers (1949–2009)*. *Journalism*, 20(12), 1704–1724.
- Magin, Melanie; Steiner, Miriam; Häuptli, Andrea; Stark, Birgit; Udris, Linards. (2021). *Is Facebook Driving Tabloidization? A Cross-Channel Comparison of Two German Newspapers*. In: Conboy, Martin; Eldridge II, Scott A. *Global Tabloid: Culture and Technology*. London: Routledge, 56-74.
- McCombs, M, and Donald Shaw. (1972). *The Agenda-setting Function of the Mass Media*, *Public Opinion Quarterly*, 36, 176–187.
- McQuail, Denis. (1992). *Media Performance: Mass Communication and The Public Interest*, London: Sage Publication.
- McQuail, Denis. (2010). *McQuail's Mass Communication Theory 6th Edition*. London: Sage Publication.
- Moleong, L. J. (2018). *Metodologi Penelitian Kualitatif* . Bandung : PT Remaja Rosda Karya Bandung .
- Mooney, Attracta M. (2008). *Tabloidization and The Irish Press Media*. MA Theses. International Journalism Research, University of Leeds
- Moy, Patricia, David Tewksbury, and Eike Mark Rinke. (2016). *Agenda-setting, Priming, and Framing*. *The International Encyclopedia of Communication Theory and Philosophy*. doi: 10.1002/9781118766804.wbiect266
- Morris, J. S. (2004). The effects of dramatized political news on public opinion. *American Review of Politics*, 25, 321-343.
- Mulyadi, U. (2014). *Tabloidisasi Pemberitaan Mengenai Pemilu Presiden 2014 Pada Program Berita "Headline News" Metro TV*. *Jurnal Ilmiah Komunikasi Makna*, 5(2), 147-155.
- Nice, Lize. (2007). *Tabloidization and The Teen Market*, *Journalism Studies*, 8:1, 117-136, DOI: 10.1080/14616700601056882
- Nieland, J. (2008). *Politainment. Dalam W. Donsbach (Ed.), The International Encyclopedia of Communication (1 ed.)*. Wiley. <https://doi.org/10.1002/9781405186407.wbiecp047>

- Oehmer-Pedrazzi, F., Kessler, S. H., Humprecht, E., Sommer, K., & Castro, L. (2023). *Standardisierte Inhaltsanalyse in der Kommunikationswissenschaft—Standardized Content Analysis in Communication Research: Ein Handbuch—A Handbook* (p. 478). Springer Nature.
- Örnebring, Henrik & Anna Maria Jönsson. (2004). *Tabloid Journalism and The Public Sphere: a Historical Perspective on Tabloid Journalism*, *Journalism Studies*, 5:3, 283-295, DOI: 10.1080/1461670042000246052
- Pan, Zhongdang & Gerald M. Kosicki. (1993). *Framing Analysis: an Approach to News Discourse. Political Communication*, 10 (1).
- Patterson, T. E. (2016). *News coverage of the 2016 general election: How the press failed the voters*.
- Posylek, M. (2015). Nowe oblicze polityki w mediach – tabloidyżacja, infotainment, politainment i kreowanie faktów. *Studia Socialia Cracoviensia* 7, 2 (13), 145–157. <https://doi.org/10.15633/ssc.1612>
- Prakoso, H. A. (2016). *Personal Branding Prabowo Subianto (Analisis Isi Kuantitatif Personal Branding Prabowo Subianto di Situs Berita Online Republika. Co. Id dan Tempo. Co. Id Tanggal 9 Juni-9 Juli 2014)*. *Komuniti: Jurnal Komunikasi Dan Teknologi Informasi*, 7(1), 18-24.
- Pratama, F.A. (2024, 9 Januari). *Saat Gen Z Menangis Lihat Prabowo Diserang Anies-Ganjar di Debat*. Diakses pada 28 Agustus 2024, dari <https://tirto.id/saat-gen-z-menangis-lihat-prabowo-diserang-anies-ganjar-di-debat-gUgV>
- Pratiwi, E., & Ambardi, K. (2020). Performa Jurnalisme *Online* dan Kecenderungan *Politainment* dalam Berita Pilpres 2019. *Jurnal Studi Journalistik*, 2(1), 25–44. <https://doi.org/10.15408/jsj.v1i2.14601>
- Preston, P. (2004). *Tabloids: Only the Beginning*. *British Journalism Review*, 15(1), 50-55. doi: 10.1177/0956474804043839
- Rahmawati, Z. (2012). *Tabloidisasi Media (Kajian Deskriptif Terhadap Harian Wawasan di Semarang)* (Doctoral dissertation, Master Program in Communication Science).
- Reinemann, C., Stanyer, J., Scherr, S., & Legnante, G. (2011). *Hard and soft news: A review of concepts, operationalizations and key findings*. *Journalism*, 13(2), 221–239
- Remotivi. (2023). *Pemberitaan Pemilu 2024: Banjir Drama, Kering Substansi*. Remotivi. <https://www.remotivi.or.id/fokus/detail-847>

- Remotivi. (2023). *Tolak Basa Basi Politik*. Remotivi. <https://remotivi.or.id/aktivitas/proyek/lampau-24>
- Remotivi. (2024). Pemilu 2024: Antara Gimmick Kampanye dan Tantangan Demokrasi. Remotivi. <https://www.remotivi.or.id/headline/esai/857>
- Robertson, C. E., Pröllochs, N., Schwarzenegger, K., Pärnamets, P., Van Bavel, J. J., & Feuerriegel, S. (2023). Negativity drives online news consumption. *Nature Human Behaviour*, 7(5), 812-822.
- Rowe, D. (2010). *Tabloidization of news*. In S. Allan (Ed.), *The Routledge companion to news and journalism*. Routledge: New York
- Sabarudin, D. (2024). *Anomali bandwagon effect dan momentum partai politik meraih suara pada Pemilu 2024*. *Jurnal Kebangsaan RI*, 1(2), 11-23.
- Scammell, M. (1999). *Political marketing: lessons for political science*, in *Political studies*, vol. 4, p. 718
- Siapera, E., & Veglis, A. (Eds.). (2012). *The handbook of global online journalism*. West Sussex: John Wiley & Sons.
- Sihabudin, M. M. R., Laila, H. N. A., Kharis, K., & Fatimah, R. S. (2023). Strategi Positioning “Gemoy” Prabowo Subianto melalui Media Digital. *HUMANUS: Jurnal Sosiohumaniora Nusantara*, 1(1), 146-154.
- Siregar, A. E., Rianto, R. P., & Adiputra, W. M. (2014). Menakar Independensi dan Netralitas Jurnalisme dan Media di Indonesia. *Jurnal Dewan Pers, Edisi*, 9.
- Sparks, C. (2000). *The Panic Over Tabloid News*. in Sparks, C. and Tulloch, J. (Eds.) *Tabloid tales: Global debates over media standards*. Rowman & Littlefield Publishers
- Spillane, B., Hoe, I., Brady, M., Wade, V., & Lawless, S. (2020, April). *Tabloidization versus credibility: Short term gain for long term pain*. In *Proceedings of the 2020 CHI Conference on Human Factors in Computing Systems* (pp. 1-15).
- Stanyer, J., & Wring, D. (2004). *Public images, private lives: An introduction*. *Parliamentary affairs*, 57(1), 1-8.
- Steiner, M. (2016). *Boulevardisierung goes Facebook? Ein inhaltsanalytischer Vergleich politischer Nachrichten von tagesschau, heute, RTL Aktuell und Sat.1 Nachrichten im Fernsehen und auf Facebook [Tabloidization goes Facebook? A comparative content analysis of the news quality of tagesschau, heute, RTL Aktuell and Sat.1 on TV and on Facebook]*. In L. Leißner, H. Bause & L. Hagemeyer (Eds.), *Politische Kommunikation – neue*

Phänomene, neue Perspektiven, neue Methoden (pp. 27-46). Berlin: Frank & Timme

- Scheufele, D. A. (2000). *Agenda-setting, Priming, and Framing Revisited: Another Look at Cognitive Effects of Political Communication*. *Mass Communication & Society*, 3, 297-316.
https://doi.org/10.1207/S15327825MCS0323_07
- Stephenson, Hugh. (1998). *Tickle the Public: consumerism rules*, in: *Michael Bromley and Hugh Stephenson (Eds), Sex, Lies and Democracy: the press and the public*. Harlow and New York: Addison Wesley Longman.
- Strömbäck, J. (2008). *Four phases of mediatization: An analysis of the mediatization of politics*. *The international journal of press/politics*, 13(3), 228-246.
- Talde, D. K. J. (2022). *Tabloidization in Philippine Online News Media: A Content Analysis*. *Journal of Humanities and Social Sciences Studies*, 4(4), 55–61.
<https://doi.org/10.32996/jhsss.2022.4.4.9>
- Thresia, Fenny dkk. (2020). *Jurnalistik Dasar untuk Pemula*. Yogyakarta: Pen Fighters.
- Tuchman, G. (1978). *Making News: a Study in the Construction of Reality*. New York: Free Press.
- Uribe, R., & Gunter, B. (2004). *Research note: The tabloidization of British tabloids*. *European Journal of Communication*, 19(3), 387-402.
- van Santen, R., & van Zoonen, L. (2011). *Personalization: a theoretical and historical account*. In *ECPR General Conference* (pp. 24-27).
- Yüksel Hakan. (2022). *Tabloid Journalism In The Context Of Sensationalism In New Media*, *Kritik İletişim Çalışmaları Dergisi*, 2022 İlkbahar, 01 (69-92).
<https://doi.org/10.53281/kritik.1113648>
- Zelizer, B. (2000). 'Forewords', in *Sparks, C. and Tulloch, J. (Eds.) Tabloid tales: Global debates over media standards*. Rowman & Littlefield Publishers.