

CHAPTER IV

CONCLUSION

According to the analysis in the chapter three, the writer classified and analyzed the collected data based on the basic kinds of gender stereotypes and types of gender stereotypes based on the roles by Beasley (2005) on gender stereotypes. The writer discussed the portrayal of gender stereotypes in the *Beauty and the Beast* movie, focusing on the various roles and stereotypes depicted. Gender stereotypes were classified based on four basic factors: personality traits, domestic behavior, occupation, and physical appearance. From the data classification and analysis in the chapter three, the writer finds the character of Gaston, it looks entirely fit with existing stereotypes. Gaston looks very much into the existing gender stereotypes because based on his roles, behaviors and dialogues. Gaston character are made to follow existing gender stereotypes which can be seen from his personality traits, domestic behavior, occupation and physical appearance.

Whereas, Belle, it looks partially fit with existing stereotypes. In the part of personality traits and domestic behavior, Belle is included in gender stereotypes because Belle has a personality as a woman and also her behavior reflects how women should be encouraged to behave. Belle's personality traits and domestic behavior showed her sweet feelings and feminine instinct to care and nurture others with her motherhood behavior. Whereas, in the occupation and physical appearance section, Belle is very contrary to existing gender stereotypes. Belle

tends to refuse to follow the provisions of the prevailing stereotypes and behaves the opposite. Belle like to do a job and think of new innovations that should not be done by women, women are limited to doing household chores only and also from the physical appearance that Belle has with how she looks far from most of her peers in the village. Belle tends to wear casual clothes that she usually wears in contrast to the women there usually wearing a dress and striking make-up.

In summary, Gaston character embodies traditional stereotypes of masculinity, ignorance, and gender roles. Whereas, Belle character subverts these stereotypes by being independent, intelligent, and unafraid to defy societal expectations. Their contrasting characters serve to highlight the importance of individuality and the limitations of rigid gender norms.