



IMPLEMENTATION OF AGILE ADOPTION BEST PRACTICE

(STUDY IN PT TELKOM INDONESIA)

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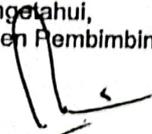
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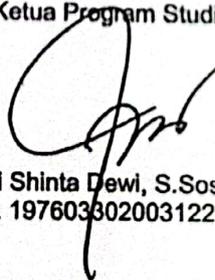

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“Gantungkan cita-citamu setinggi langit! Bermimpilah setinggi langit. Jika engkau jatuh, engkau akan jatuh diantara bintang-bintang” – Ir. Soekarno

I dedicate this thesis to my parents and the entire family of (Alm.) H. Damsar Rasyad and H. Muchtar P.

IMPLEMENTATION OF AGILE ADOPTION BEST PRACTICE (Study Case at PT Telkom Indonesia)

ABSTRACT

The rapid development of telecommunications, technology and information in the world means that all telecommunications companies must be able to continue to develop and adapt according to market needs. PT Telkom Indonesia as the market leader in the telecommunications sector in Indonesia has an important role in managing the huge potential for telecommunications business development in Indonesia. PT Telkom Indonesia as the parent company of many subsidiaries within the Telkom Group certainly has strategic planning to increase the company's market capitalization value, EBITDA and net profit through company transformation for digital acceleration, especially the Five Bold Moves. This research aims to determine the company transformation process by implementing agile adoption best practice in the Five Bold Moves program at PT Telkom Indonesia. This research uses three main indicators as reference material for analysis, namely team dynamics and activities, program operations, and organizational environment. This research is a qualitative research with a literature review of scientific articles and company reports with discussions related to company transformation, especially the Five Bold Moves with the implementation of agile adoption best practice. The findings show that good implementation of agile adoption best practices can support the system or transformation strategy of telecommunications companies in Indonesia, namely PT Telkom Indonesia. Implementation of a strategic transformation program through Five Bold Moves by implementing agile adoption best practices in its implementation is the key to the transformation process to obtain maximum processes and results. The three main aspects, namely team dynamics and activities, program operations, and organizational environment are needed in an effort to maximize the implementation of agile adoption best practices in the company transformation process and provide maximum impact on the results of the transformation. The results of this research can be developed by continuing to pay attention to the implementation process of the DigiCo program, which is one of the Five Bold Moves that has not been implemented.

Keywords: Agile, Agile Organization System, Agile Adoption Best Practice, Five Bold Moves, Corporate Transformation

FOREWORD

Praise to Almighty God for His wisdom and grace so that the author can complete the preparation of the thesis entitled "Implementation of Agile Adoption Best Practice (Study Case in PT Telkom Indonesia)" as one of the requirements to fulfil Bachelor of Business Administration at Universitas Diponegoro. This thesis could not have been completed without the help of those around the author. Therefore, on this occasion the author would like to express his deepest thanks to:

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Semarang, 29 February 2024

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