



**THE PORTRAYAL OF GENTRIFICATION IN *THE
LAST BLACK MAN IN SAN FRANCISCO* (2019)**

A THESIS

**In Partial Fulfillment of the Requirements
for S-1 Degree Majoring American Studies in English
Department Faculty of Humanities Diponegoro University**

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2023

PRONOUNCEMENT

The writer genuinely affirms that she arranged this thesis entitled “The Portrayal of Gentrification in *The Last Black Man in San Francisco* (2019)” by herself without taking on the work of other researchers in S-1, S-2, S-3, and in diploma degree of any university. The writer confirms that this thesis does not contain any quotations from other publications or papers, except for the ones properly cited in the references.

Semarang, August 3rd 2023



Prisma Fitri Maharani

MOTTO AND DEDICATION

So, surely with hardship comes ease.

Surely with ^{that} hardship comes ^{more} ease.

– **Q.S. Al-Insyirah: 5-6**

*This thesis is dedicated to my beloved parents and those who
have contributed to enable me to complete this thesis.*

APPROVAL

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IN SAN FRANCISCO (2019)**

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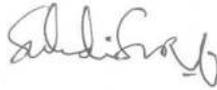
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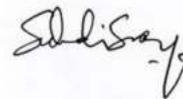
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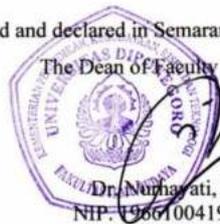


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The writer is mindful that this thesis still has a lot of room for improvement. Therefore, the writer will happily take any criticism and suggestions on how to make this thesis better. Readers who are interested in learning more about this topic should find this thesis useful.

Semarang, August 3rd 2023

A handwritten signature in black ink, consisting of a large, stylized 'P' followed by a series of loops and a final horizontal stroke.

Prisma Fitri Maharani

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ABSTRACT

This study explores the theme of gentrification as depicted in *The Last Black Man in San Francisco* (2019) movie. *The Last Black Man in San Francisco* (2019) movie effectively explores gentrification in San Francisco through a narrative lens. Various gentrification theories from several figures are used to analyze the movie's gentrification. The study adopts the library research method, in which the data is observed by analyzing the movie's characters' dialogue and actions. The sociology approach theory by Laurenson and Swingewood is applied in the study. The findings reveal that gentrification involves the existing population's displacement and the gentrified area's revitalization. Moreover, the movie illustrates the negative impacts of gentrification, particularly on the rise in housing costs and the reduction of affordable housing options, which disproportionately affect low-income individuals and families.

Keywords: *Gentrification, Social Injustice, Negative Impacts of Gentrification, The Last Black Man in San Francisco Movie*