ABSTRACT

This study entitled "Community Reading Park Development as a Means to Foster Reading Interest: Participatory Action Study in Kemasan, Klepu Village, Pringapus District Semarang Central Java". The aim of the study is to determine the process of community reading park development as a means of fostering reading interest in the community. The method used in this research is a method with qualitative research design while the type of the research is participative action study and also An action-reflection cycle model that has 5 stages which are; observation stage, reflection stage, action stage, evaluation stage, and modify stage. Data collection was done by observation method, interview, and Focus Group Discussion. Based on the interview results with informants, it was known that initially the community was still lacking of information sources and activities related to the reading interest of the community. After the development of community reading park and the reading interest for the children, the community in Kemasan welcome it enthusiastically. In addition, the process of developing a community reading park was not based on force, but solely a desire to keep the children away from a unprincipled association and also for children to have a broad insight. Community reading parks currently working with the literacy community which was 'Buku Tuntas' Community for reading interest activities. The villagers and the communities give a positive impression that they hope reading interest activities would keep continuing so that the children caan have broad insights, have central learning activities and the communities to have the opportunity to assist the villagers in meeting their information needs.

Keywords: Community Reading Park Development, Reading Interest Foresting, Cooperation of Literacy Community Reading Park, Community Participation, Participatory Action Study.