

HUBUNGAN ANTARA *WORK-STUDY CONFLICT* DAN *STUDENT ENGAGEMENT* PADA MAHASISWA WIRAUSAHA DI UNIVERSITAS DIPONEGORO

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ABSTRAK

Student engagement pada mahasiswa mengalami banyak perubahan setelah diterapkannya kurikulum Kampus Merdeka, terutama pada mahasiswa yang menjalani kuliah sembari berwirausaha. Penelitian ini ditujukan untuk melihat ada atau tidaknya hubungan antara *work-study conflict* dan *student engagement* pada mahasiswa wirausaha di Universitas Diponegoro. Metode penelitian yang digunakan adalah kuantitatif korelatif dengan teknik penentuan sampel menggunakan *proportionate stratified random sampling*. Sampel penelitian berjumlah 126 sampel dengan karakteristik merupakan mahasiswa aktif S-1 dan D-4 di Universitas Diponegoro dan telah menjalani wirausaha lebih dari enam bulan. Alat ukur dalam penelitian ini adalah skala *work-study conflict* (30 aitem, $\alpha=0.908$) dan skala *university student engagement inventory* (USEI) (22 aitem, $\alpha=0.851$). Hasil pengambilan data yang dilakukan adalah didapatkan nilai r -0.523 (sig. p -value=0.001). Berdasarkan hasil tersebut disimpulkan bahwa terdapat korelasi negatif yang signifikan antara *work-study conflict* dan *student engagement*. Makna korelasi tersebut adalah semakin tinggi *work-study conflict* maka semakin rendah *student engagement* atau semakin rendah *work-study conflict* maka semakin tinggi *student engagement*.

Kata kunci: *work-study conflict*, *student engagement*, mahasiswa, wirausaha

THE RELATIONSHIP BETWEEN WORK-STUDY CONFLICT AND STUDENT ENGAGEMENT IN ENTREPRENEURIAL STUDENTS AT DIPONEGORO UNIVERSITY

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ABSTRACT

Student engagement in students has changed a lot after implementing the Kampus Merdeka curriculum, especially for students who undergo college while being entrepreneurs. This study aims to see whether or not there is a relationship between work-study conflict and student engagement among entrepreneurial students at Diponegoro University. The research method used is quantitative correlative with the sampling technique using proportionate stratified random sampling. The research sample amounted to 126 samples with the characteristics of being active S-1 and D-4 students at Diponegoro University and having been in entrepreneurship for more than six months. The measuring instruments in this study are the work-study conflict scale (30 items, $\alpha = 0.908$) and the university student engagement inventory (USEI) scale (22 items, $\alpha = 0.851$). The data collection results obtained an r value of -0.523 (sig. p -value=0.001). Based on these results, it is concluded that there is a significant negative correlation between work-study conflict and student engagement. The meaning of this correlation is that the higher the work-study conflict, the lower the student engagement, or the lower the work-study conflict, the higher the student engagement.

Keywords: work-study conflict, student engagement, college students, entrepreneurial