

CHAPTER IV

CONCLUSION

This research examined the use of politeness strategies in the movie *Encanto*. The study aimed to categorize these strategies, explore the factors influencing Mirabel to employ the strategy, and analyze how these strategies contributed to her characterization and character development. Three research problems were addressed in this study, as outlined in Chapter I. The writer applied Brown and Levinson's (1987) framework to categorize the politeness strategies and the factors influencing the main character's use. Additionally, Kenney's (1966) character portrayal theory was used to determine Mirabel's characterization based on her use of politeness strategies.

The first research problem focused on identifying the various types of politeness strategies the main character employs. As a result, Mirabel uttered 79 utterances containing the four types of politeness strategies based on Brown and Levinson's (1987) theory. According to the findings, Mirabel's most used strategy was positive politeness, with 34 utterances. After that, there were 23 utterances of bald on record, 17 of negative politeness, and 5 off record. The second research problem sought to determine the factors affecting the main character's politeness in speaking. Sociological factors, including social distance, relative power, and rank of imposition, influence Mirabel's use of politeness strategies.

The last research problem aimed at discovering how politeness strategies contribute to the main character's characterization. Her frequent use of positive politeness strategies highlighted her desire for connection and belonging within her family.

This reflected her caring, empathetic, and determined individual. Then, her frequent use of negative politeness strategies showcased her respect for her family's boundaries and her effort to minimize conflict and imposition. This strategy emphasized her as a thoughtful person. While Mirabel respected her family, her strong emotions and the urgency of the situation surrounding the need to save her family from destruction sometimes led her to use a bald-on-record strategy. This use of direct communication portrayed her as an assertive and determined person. Also, the limited use of off record strategy suggested that Mirabel generally preferred indirect communication to avoid offending and threats altogether, aligning with her overall negative politeness strategy. In summary, the application of politeness strategies can give a contribution to Mirabel's characterization.