

THE LEGALITY OF DATA LOCALIZATION REGULATIONS IN RESPECT TO INTERNATIONAL DIGITAL TRADE

THESIS

Submitted to complete the tasks and fulfil the requirements to complete the Bachelor of Law Program

by:

EFREMA ARDRATYA PRAKASITA PUTERI

NIM 11000120190231

INTERNATIONAL UNDERGRADUATE PROGRAM FACULTY OF LAW UNIVERSITAS DIPONEGORO SEMARANG 2024

APPROVAL SHEET

THE LEGALITY OF DATA LOCALIZATION REGULATIONS IN RESPECT TO INTERNATIONAL DIGITAL TRADE

THESIS

Submitted to complete the tasks and fulfil the requirements to complete the Bachelor of Law Program

by:

Efrema Ardratya Prakasita Puteri

NIM 11000120190231

The Undergraduate Thesis with the above title has been authorised and approved for reproduction

Supervisor I

Supervisor II

Dr. Adya Paramita Prabandari, S.H., M.L.I, M.H.

NIP 198402212009122003

Pulung Widhi Hari Hananto, S.H., M.H., LL.M.

NIP 198706152018071001

EXAMINATION PAGE

THE LEGALITY OF DATA LOCALIZATION REGULATIONS IN RESPECT TO INTERNATIONAL DIGITAL TRADE

Prepared and compiled

By:

Efrema Ardratya Prakasita Puteri NIM 11000120190231

Has been examined in front of the Board of Examiners on the date of 16 May 2024

Board of Examiners

Chief Examiner

Dr. Adya Paramita Prabandari, S.H., M.L.I., M.H. NIP 198402212009122003

Member of Examiner I

Pulung Widhi Hari Hananto, S.H., M.H., L.L.M.

NIP 198706152018071001

Member of Examiner II

Prof. Dr. Nanik Trihastuli, S.H., M.Hum.

NIP 196402091988032001

Authorised by, Dean of the Faculty of Law Universitas Diponegoro,

Acknowledged by, Head of the Bachelor of Law Study Program

Prof. Dr. Retno Saraswati, S.H., M.Hum. Dr. Aditya Y. Sulistylwan, S.H., M.H. NIP 196711191993032002

NIP 198407092008121002

STATEMENT OF ORIGINALITY

I hereby declare that this Undergraduate Thesis has never been submitted to obtain a degree in another university, and to the best of my knowledge there are no works or opinions that have been written or published by other people, except those that are written in this manuscript and mentioned in the bibliography.

Semarang, 16 May 2021

Efrema Ardratya Prakasita Puteri

694.07ALX165172444

NIM 11000120190231

MOTTO AND DEDICATION

"Trust in the Lord with all your heart
and lean not on your own understanding;
in all your ways submit to him,
and he will make your paths straight"

Proverbs 3:5-6

Never forget, just as Father Mike Schmits has stated:

"No One is Beyond the Range of God's Grace"

I dedicate this thesis to:

The Lord Almighty

My beloved family

My dearest friends, colleagues, lecturers, and mentors at Universitas Diponegoro

ACKNOWLEDGEMENT

The Author expresses deep gratitude to the Almighty God for His grace, blessings, and mercy, which allowed the successful completion of this Thesis with the title: "THE LEGALITY OF DATA LOCALIZATION REGULATIONS IN RESPECT TO INTERNATIONAL DIGITAL TRADE". With the growing trend in digital trade, laws and regulations that circumvent the free flow of data cross borders has raised concerns of States and foreign service providers to continue to provide such services in other States. The level of strictness that is continuously increasing limits foreign service providers to penetrate the market. Which raises the questions on its legality and consistency with international trade regulations in regards to data localization.

This completion of thesis is a mandatory task as a requirement to complete the credit for Internship and Thesis and fulfil the requirements for the Final Examination of the Undergraduate Law Program at Universitas Diponegoro. This thesis is a result of the author's passion in cyber law and international trade law. With this thesis, the author aims to contribute in the research of the growing concerns within digital trade.

All things considered; the author is fully aware that the accomplishment of this thesis was made possible through the invaluable assistance from numerous parties. As a result, the Author wishes to express profound gratitude and appreciation to the following parties:

- Prof. Dr. Yos Johan Utama, S.H., M.Hum., as the Rector of Universitas Diponegoro;
- Prof. Dr. Retno Saraswati, S.H., M.Hum., as the Dean of the Faculty of Law, Universitas Diponegoro;
- Prof. Dr. FX. Djoko Priyono, S.H., M.Hum., as the Coordinator of the International Undergraduate Program (IUP) at the Faculty of Law, Universitas Diponegoro;
- 4. Dr. Aditya Yuli Sulistyawan, S.H., M.H., as the Head of Department of the Bachelor of Law Program at the Faculty of Law, Universitas Diponegoro;
- 5. Kadek Cahya Susila Wibawa, S.H., M.H., as the author's academic advisor;
- 6. Dr. Adya Paramita Prabandari, S.H., M.L.I., M.H., as the Head of the International Law Department and the author's thesis supervisor;
- 7. Pulung Widhi Hari Hananto, S.H., M.H., LL.M., as a lecture in the International Law Department and the author's thesis supervisor;
- 8. Prof. Dr. Nanik Trihastuti, S.H., M.Hum., as a lecture in the International Law Department and the author's thesis examiner;
- 9. Author's beloved Papa and Mama, whom has raised and endlessly encouraged the author to continuously strive for her dreams and goals;
- 10. Author's precious Sister, whom has been the author's love-hate safe space throughout her adult days;
- 11. Author's treasured Brother, whom has been the core reason the author is able to finish her studies at Universitas Diponegoro;

- 12. Author's darling friends at IUP Law 2020: Raissa Zandra Saraswati and Rubella Abigail Nola F. Haloho, whom has been the author's closest friends since day one of university. This trio-triangle-friendship, though unconventional, will forever be special;
- 13. Author's cherished IMCC companion: Haningrum Eka Putri, Grandson Tamaro Simanjuntak, Aditya Agung Pratama, and Muhammad Dzaki Ramadhan, whom has been a major role in the author's mooting journey. A memory that will never be forgotten;
- 14. Author's valued mooting mentors: Retno Catur, Christina Nicolene, Feronia Xaviera, Thasya Novita, Daniel Kandou, Ramadhan Bismono, Merys Martha, and Alan Muharilman, whom has inspired and trained the author to be where she is today. A valuable lesson that will be long treasured;
- 15. Author's strong DIMCA founders: Kerin Rumondang, Netanya Angeline, Rubella Abigail, Raissa Zandra, and Dzaki Ramadhan, whom has stood by the author's side in sharing the love of IMCC. Through "GIM" history was made:
- 16. Author's iconic spoons: Victoria Jong Tien Fa, Avantika Nair, Aylin Turcot, and Darian Harricharran, whom has been the author's mental boost of happiness in her lonely days. Though separated by time and distance, spoons hold a special place in the author's heart;
- 17. Author's sweet little kiddos: Hasna Noor, Salsabila Zahara, Citra Agnesya, Theresia Rachel, Helfrida Sogara, Jordy Tenggara, and Anindya Adristi,

whom has taught the author the epitome of love and care is the ability to

spread our God given knowledge to others;

18. Author's delightful IMHI family: Haningrum Eka Putri, Putri Andriani,

Belinda Felicia Abigail Simatupang, Grandson Tamaro Simanjuntak,

Edwin Rasid Yunus, and Muhammad Dzaki Ramadhan - though our

encounter was short and without prearrangement – has brightened up the

author's senior year of university;

19. All the friends, colleagues, and people the author has crossed paths with

throughout her university journey, whom in their own ways have

contributed to the author's life in the slightest and most significant way.

In the humblest way, the author would like to express her deepest thank you

to all the parties that has helped the author throughout her university journey both

mentioned and unmentioned above. The author acknowledges that this thesis

contains numerous imperfections. The author is open to any form of criticism from

all parties in order to enhance this thesis for the better. It is the author's wish that

this thesis is able to be beneficial towards society and the international community.

Semarang, 28 March 2024

Efrema Ardratya Prakasita Puteri

ix

ABSTRACT

The purpose of data localization is to limit the movement of data and restricts the

transfer of data from one location to another. In limiting the movement of data, such

requirement may amount to a barrier in the trade of services. This thesis is put

together though the normative juridical method by studying various sources of

literature, secondary data, and library research to find a synchronization of

regulatory in a horizontal order. Here, it was found that States implement data

localization at different degrees of strictness for the purpose of cybersecurity

concerns, and each level of strictness effects its consistency with international

regulations. The GATS regulates on the hindrance or barriers in trade services, and

in this case data transfers. Hence, to overcome inconsistencies between domestic

and international regulations, States may balance its interest and conduct digital

trade agreements with the international community. This thesis will look into if data

localization implemented by States amount to a trade barrier, as well as ways to

overcome such inconsistencies.

Keywords: data localization, data, barriers, trade, digital

 \mathbf{X}

TABLE OF CONTENTS

COVER	i
APPROVAL SHEET	
EXAMINATION PAGE	
STATEMENT OF ORIGINALITY	
MOTTO AND DEDICATION	
ACKNOWLEDGEMENT	
ABSTRACT	
TABLE OF CONTENTS	
LIST OF TABLES	
LIST OF FIGURES	
LIST OF ABBREVIATIONS	XV
CHAPTER I - INTRODUCTION	1
A. Background	1
B. Problem Formulation	6
C. Research Purpose	<i>6</i>
D. Research Method	7
1. Approach Method	8
2. Research Specification	8
3. Sources and Data Type	9
4. Data Collection Method	11
5. Data Analysis Method	11
E. Research Framework	12
F. Research Originality	13
CHAPTER II – LITERATURE REVIEW	16
A. General Review on Digital Data	16
1. Review on Data	16
2. Review on The Digital Economy	17
3. Review on Data Sovereignty and Data Protection	19
a. The owner of the data	23
b. The location of the server	23
c. The accessibility of data	23
4. Review on Cybersecurity and Data Protection	24
B General Review on Trade	26

1.	. R	eview on The Basics of Traditional and Digital Trade	26
2.		eview on International Trade Regulation and Its Application Within	20
D	_	ll Trade	28
		Leview on The Application of Trade Barriers in the GATS and Its cation Within Digital Trade	31
C.	Gen	neral Review on Data Localization	35
1. C		eview on Data Localization Regulation Practiced by the International	
2.	. R	eview on Data Localization Regulation in Indonesia	39
CHAI	PTE	R III – FINDING AND DISCUSSION	42
A.	Fine	dings	42
1.	. D	Pata localization	42
	a.	Objectives of data localization	42
	b.	Types of data localization	44
	c.	Effects of data localization	46
2.	. Т	rade barrier restrictions under the GATS	50
	a.	The objectives and purpose of trade barrier restrictions	50
	b.	Trade barrier restrictions under the GATS	52
	c.	Practices of data localization in the international community	54
B.	Dise	cussions	57
1.		he extent States implement data localization and its impacts trade	
ba	arrie	r	
	a.	Inconsistencies of Data Localization with GATS restrictions	
	b.	Practices of data localization amounting to a trade barrier	
2.	. С	Overcome data localization as an impermissible trade	
	a.	Applying the restrictions under the GATS towards digital trade	
	b.	Creating a Digital Trade Agreements	
	c.	Creating a Free Trade Agreements	
	d.	Creating a balance between government interest and the international	
CHAI	PTE	R IV- CLOSURE	80
A.	Con	nclusion	80
B.	Rec	ommendation	81
REFE	ERE	NCES	83

LIST OF TABLES

Table 1. 1. Research Originality	. 13
Table 3. 1 Legality of Data Localization with GATS	. 62

LIST OF FIGURES

riguic 3. Trypes of Data Localization Regulations	Figure 3. 1 Types of Data Localizati	on Regulations	44
---	--------------------------------------	----------------	----

LIST OF ABBREVIATIONS

Abbreviations	Explanation
GATT	General Agreement on Tariffs and Trade
GATS	General Agreement on Trade and Services
GDPR	General Data Protection Regulation
IUP	International Undergraduate Program
WTO	World Trade Organization