

ABSTRACT

This study was conducted to examine the impact of supply chain management performance and information sharing on business performance in snack seller Micro, Small and Medium Enterprises (MSMEs) in Karanganyar City.

The populations of this study were snack seller MSMEs in Karanganyar City. The number of samples used in this study was 150 respondents selected by non probability sampling and using convenience sampling technique. This study was used the Structural Equation Modelling (SEM) as analysis technique with the AMOS 26.0 analysis tool.

The result showed that supply chain management performance has a positive and significant impact on business performance, information sharing has a positive and significant impact on business performance and information sharing has a positive and significant effect on supply chain management performance.

Keywords: Information Sharing, Supply Chain Management Performance, Business Performance.