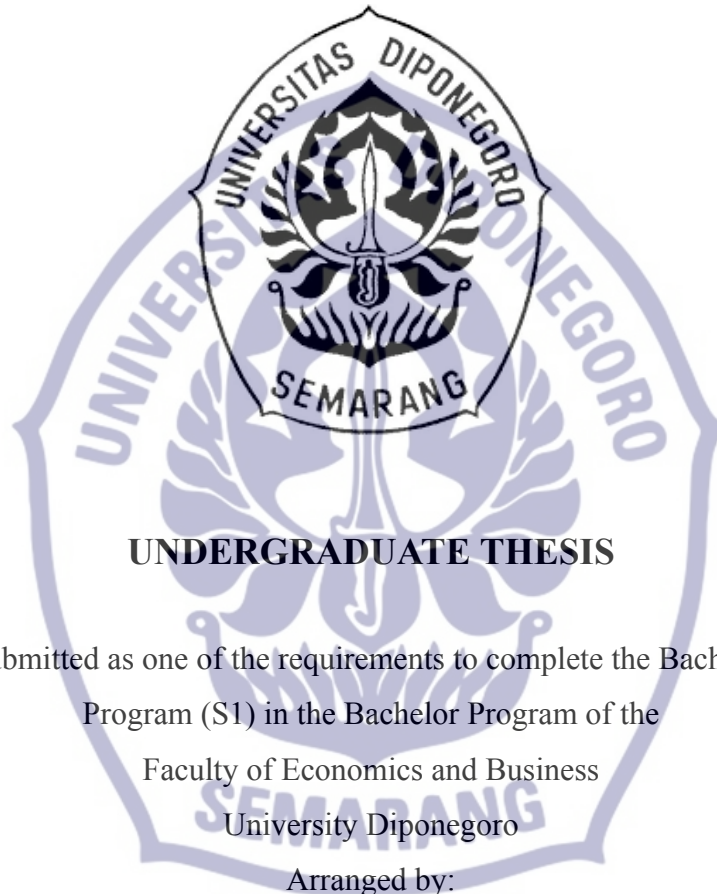


**THE INFLUENCE OF PRICING, PERCEIVED USEFULNESS,
SPEED OF TRANSACTION, FEATURES AVAILABILITY, AND
CUSTOMER SATISFACTION ON CUSTOMER LOYALTY (A
Study on Users of BRIMO International Transfer)**



UNDERGRADUATE THESIS

Submitted as one of the requirements to complete the Bachelor
Program (S1) in the Bachelor Program of the
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University Diponegoro

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