

## **ABSTRACT**

*The purpose of this study is to identify how to analyze the impact of Job hopping on Career Growth in millennial generation employees. This research is a qualitative research type with in-depth interview method. Primary data and secondary data are the types of data used in this study. Observations, interviews and documentation are data collection techniques used in this study. Qualitative and inductive descriptive analysis was used as the data analysis technique in this study. Qualitative data processing according to Miles and Huberman is carried out through three stages of analysis as follows: Data Reduction, Data Presentation and Conclusion. The results of this study indicate that the positive impact of job hopping on career growth for millennial generation employees is a more conducive work environment, self-knowledge, and better promotion. Meanwhile, the negative impact of job hopping on career growth for millennial generation employees is that employees are required to have the ability to adapt both to the environment and work culture, even to problems in new companies.*

**Keywords:** *Career Growth, Job hopping, Millennial Employees*

